

Trade fair for
premium food & drinks

TAVOLA

15-16-17 March 2026
Kortrijk Xpo (Belgium)



**TAVOLA
2026**



EXHIBIT? DIFFERENT FORMULAS

THE BEST MATCH FOR YOUR NEEDS?

SPACE ONLY

book your stand (from 8m²)
+ design and furnishing
of your stand if you wish

FULL-SERVICE

for small artisan producers with
a limited assortment only:
a Market stand
or the all-in Concept formula

SHARE A PAVILION

would you like to join
a group stand from
your region or country?
Contact us!



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FORMULAS & RATES

All prices excl. VAT

SPACE ONLY: STAND AREA

Renting price of bare floor stand area: € 155.00/m²

Boost your visibility:

Connect Essential: € 600.00 (name listing in the show guide ; 1 lead scan app ; 3 exhibitor's badges per 16m² ; 3 garbage bags ; 1 parking ticket a day construction-fair-dismantling ; promotional material with invitation cards, etc. ; use of the visitors' registration system

upgrades available to increase your visibility onsite and/or online:

Connect More € 1 250.00 – Connect Pro € 2 250.00 – Connect Ultimate € 4 950.00

(see portal or further at 'extra promo' for additional information)

Extra open sides & multi-storey stand

- Supplement 2 open sides: € 200.00
- Supplement 3 open sides: € 300.00
- Supplement 4 open sides: € 500.00
- Supplement two- storey stand: € 750.00

Please note: only a maximum of 60% of each open side may be obstructed.



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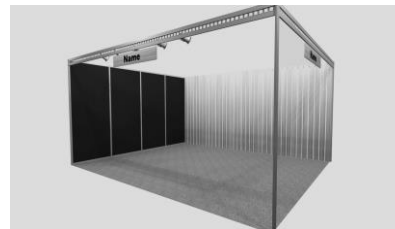
FORMULAS & RATES

All prices excl. VAT

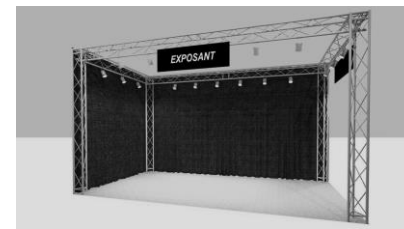
SPACE ONLY: SHELL SCHEME STAND



Casa H2.50m: € 40.00/m²



Green H2,5m: € 58.00/m²



Truss

structure H4.5m:

≤ 40m²: € 60.00/m²

> 40m² & ≤ 80m²: € 39.00/m²

> 80m² & ≤ 120m²: € 33.00/m²

> 120m²: € 26.00/m²



Wood H2.5m: € 78.00/m²

Wood H3.0m: € 84.00/m²



Matrix H2,5m: € 49.00/m²

black cloth H4.5m:

€ 21.50/running meter

name plate: € 112.50/piece



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FULL SERVICE

Market stand: € 1 995.00

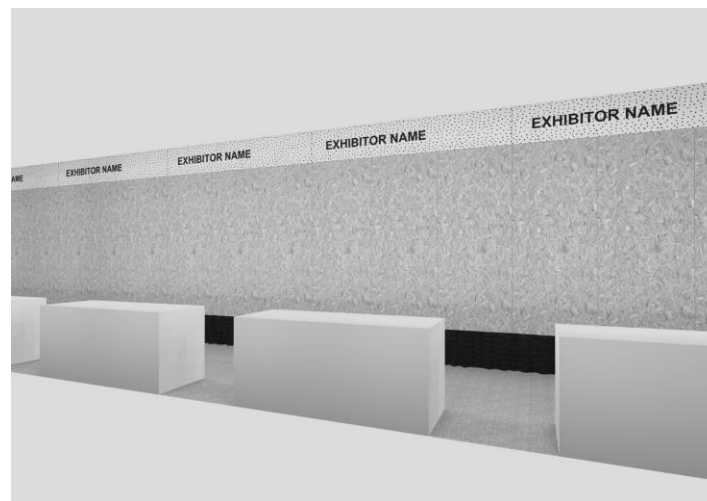


only for companies with small-scale production of traditional, original and high-qualitative products.
max. 1 per company ; max. 1 edition



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Concept stand: € 2 895.00



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max. 1 per company

FORMULAS & RATES

All prices excl. VAT

FULL SERVICE

Participating in a country, region or theme pavilion?



Let us connect you with the organizers of the pavilion that may be applicable to you.
Contact us at sales.tavola@kortrijkxpo.com



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BOOST YOUR VISIBILITY: PACKAGES

	ESSENTIAL	MORE	PRO	ULTIMATE
EVENT SERVICES				
3 exhibitor badges per 16m ²	✓	✓	✓	✓
1 red, 1 blue en 1 green garbage bag (mixed, PMD and food waste)	✓	✓	✓	✓
1 parking ticket per day (building day, fairdays, clearing day)	✓	✓	✓	✓
Basic WiFi	✓	✓	✓	✓
LEAD GENERATION				
Use of the registration platform and promotional material to invite your network	✓	✓	✓	✓
Check in advance which of your invited guests will visit the fair	✓	✓	✓	✓
Lead scan app: smartphone application to scan visitors' badges (with contact details + profile)	1	2	5	20
ONLINE VISIBILITY (YEAR ROUND)				
Inclusion in the exhibitor list	✓	✓	✓	✓
Company profile with logo	✓	✓	✓	✓
Highlight products online	5	10	15	20
Logo at the top of the exhibitor list	✗	✗	✓	✓
Logo on homepage	✗	✗	✓	✓
Upload video & catalogue to your online profile	✗	✓	✓	✓
ONSITE VISIBILITY (DURING THE EVENT)				
Logo on the fair plan in the corridors	✗	✓	✓	✓
Logo on the fair plan in the fair guide	✗	✓	✓	✓
Logo on the visitors' badges	✗	✗	✓	✓
Logo on the cover of the fair guide	✗	✗	✗	✓
Logo on TV screens in Rambla/transit entrance hall	✗	✗	✓	✓
Personalised visual at the entrance of Rambla South + North	✗	✗	✗	✓
Discount on a selection of extra promotional products (lanyards, posters for toilet blocks)	✗	-10%	-15%	-20%
VISIBILITY IN THE EVENT MARKETING CAMPAIGN				
Advertorial (photo + tekst) in pre-event newsletter	✗	✗	✓	✓
Logo in the registration confirmation email of the visitor	✗	✗	✓	✓
Social media post	✗	✗	1	2
GOUDEN TAVOLA				
Reduction on Gouden Tavola participation (value: 300 EUR)	✗	-10%	-25%	-50%
	600 EUR	1250 EUR	2250 EUR	4950 EUR
			possible for exhibitors with stand area from 30m ²	possible for exhibitors with stand area from 50m ²



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EXTRA PROMO

All prices excl. VAT

FOR EXTRA VISIBILITY



Lead scanning app :
€ 95



Lanyards:
€ 2 500



Billboard 12x3m on parking:
€ 1 500



Billboard 16x4m on hall 4:
€ 2 950



Posters in toilet blocks:
€ 1 050



A creative idea of your own?
Contact us!



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A TRADE FAIR WITH NO EQUAL

- Only for premium products: fine foods and drinks, presenting **the best of the best**
- Addresses the **right audience**
- Receiving **high satisfaction rates** of visitors and exhibitors
- Tavola is known for being **one of the most beautiful and most qualitative food trade fairs in Europe**
- A **strong reputation** thanks to the efforts of the exhibitors, visitors and partners



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UPCOMING EDITION

TAVOLA 2026

15-16-17 March 2026 - Kortrijk Xpo (Belgium)

www.tavola-xpo.be



www.facebook.com/tavola.xpo

www.linkedin.com/showcase/tavola-xpo

www.instagram.com/tavola_xpo

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