

ARMATEURS

SAINT-MALO



LEAFLET 2025


MALOUIN'S
-GIN BRETON-



OUR SPIRITS

THE HISTORY OF SAINT-MALO

Since the great privateering expeditions, rum has crossed the oceans to age in the cellars of Saint-Malo. At Armateurs de Rhum, we carry on this 19th-century legacy, refining each cuvée as it was done in the past, in the spirit of the great navigators.

OUR EXPERTISE

We select and blend rums from multiple distilleries to capture the full richness and diversity of flavors.

In our oceanic dry cellar in Saint-Malo, each cuvée ages with character.

ARMATEURS DE RHUM

SEPTENTRIONAL

“
It is this passion for exploration
and heritage that we share
through every bottle.”
”

- Mathurin Heude
Founder

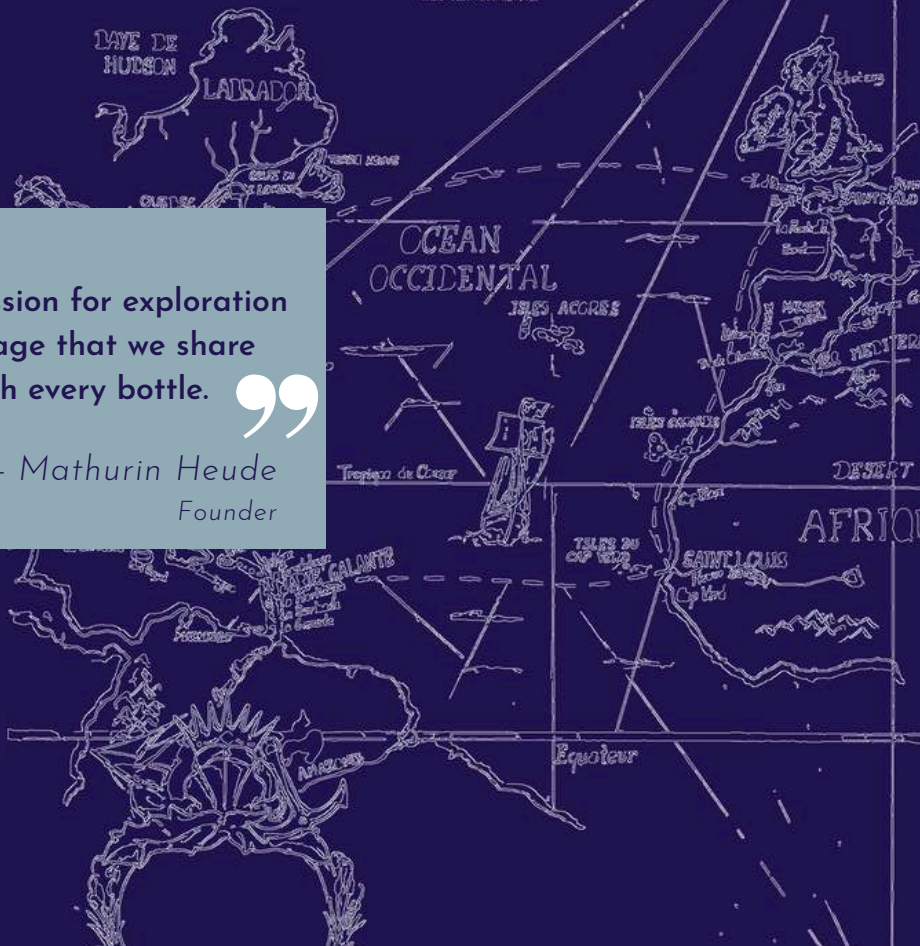


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SPRITZ





LE SPRITZ FRANÇAIS



100% NATURAL

100% HANDCRAFTED

MILDLY BITTER, PERFECTLY SWEET

SMS SPRITZ IS FRENCH ELEGANCE WITH A BOLD
WEST COAST TWIST:
A LESS SWEET, ULTRA-REFRESHING APERITIF THAT
REIMAGINES THE SPRITZ WITH CHARACTER AND
AUTHENTICITY.



THE ORIGINAL - ORANGE

With notes of bitter orange, cinchona, and gentian - perfectly balanced between bitterness and sweetness.

Serve it as a classic Spritz, with cider, or with tonic!



GRAPEFRUIT & GINGER

The fruity notes of grapefruit and the spicy kick of ginger – a fresh and French cocktail!

Enjoy it as a classic Spritz or with tonic.



ELDERFLOWER

With notes of elderflower, white flowers, and fruits, smooth with a zesty kick of lime.

Serve SMS Sureau as a Hugo Spritz or with cider!



THE FRENCH SPARKLING WINE

Drink the french spritz with a French sparkling white wine using the traditional method.

Designed to complement SMS or enjoyed by the glass for its liveliness and indulgence, the Breizhbulle BRUT, produced using the traditional method from the Vallet terroir.



CÉPAGES :
100% Chardonnay
Méthode traditionnelle
12% Vol

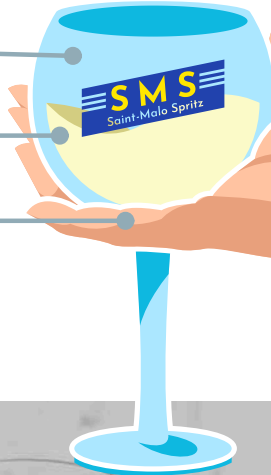
LES COCKTAILS

ORIGINAL COCKTAIL

1/4 of SMS Spritz

2/4 of french sparkling wine

1/4 of sparkling water



WEST COAST SPRITZ

4cl of SMS Original or Elderflower

12cl of Brut

A few ice cubes

And a slice of orange or apple!



SMS TONIC

4cl of your chosen SMS

12cl of your favorite French Tonic

A few ice cubes and a slice of orange or lime!

SMS NEGRONI

4cl of SMS Original

3cl of Malouins Dry Algues Gin

3cl of red vermouth

A few ice cubes and a slice of orange!



SMS BEER LOVERS

4cl of SMS Grapefruit Ginger

12cl of light blonde beer

A few ice cubes and freshly squeezed lime!



HUGO SPRITZ

4cl of SMS Elderflower & Lime

8cl of sparkling white wine

4cl of sparkling water

A few ice cubes and mint leaves for garnish!

GIN SUMMER FIZZ

6cl of SMS Grapefruit Ginger or
Elderflower

3cl of Malouin's Dry Algues Gin

6cl of sparkling water

A few lime wedges and ice cubes!



RUMS





ARMATEURS ≡ DE RHUM ≡

RUM'S HERITAGE

SINCE THE 19TH CENTURY, SAINT-MALO HAS BEEN HOME TO BOLD SAILORS AND PRIVATEERS. TODAY, WE AIM TO RECONNECT WITH THE LEGACY OF THIS REMARKABLE COASTAL CITY.

DIVING INTO THE HISTORY OF SAINT-MALO, OUR HOUSE UPHOLDS AN ANCESTRAL KNOW-HOW THAT MADE SAINT-MALO RENOWNED, WITH A MULTI-DISTILLERY SELECTION AND OCEANIC AGING IN A DRY, COLD CELLAR.



RETURN FROM THE ISLAND





SPIRITS OF ADVENTURE,
BALANCED AND LIGHTLY
SWEET, BORN FROM THE
FINEST RUMS OF THE
FRENCH CARIBBEAN AND
RÉUNION ISLAND, SELECTED
AND BLENDED WITH OUR
EXPERTISE.



WHITE



AMBER



OLD

OUR EXPERTISE SHAPES THEIR PROFILE,
BRINGING ROUNDNESS, COMPLEXITY, AND AN
AUTHENTIC EXPRESSION OF SUGARCANE. EACH
CUVÉE EMBODIES THE BALANCE BETWEEN
TRADITION AND MODERNITY, WITH A DELIGHTFUL
ROUNDNESS.



RHUMS

VIEILLIS EN FÛT À SAINT-MALO





CASK FINISH

LIKE THE GREAT MARITIME VOYAGES THAT SHAPED THE CHARACTER OF RUMS FROM YESTERYEAR, OUR 3-YEAR-OLD VIEUX RUMS CONTINUE THEIR ODYSSEY IN SAINT-MALO. AGED FOR SEVERAL MONTHS IN CASKS THAT ONCE HELD OTHER SPIRITS, THEY DEVELOP A UNIQUE AROMATIC SIGNATURE, SHAPED BY THEIR HISTORY.





**AMERICAN BOURBON
FINISH CASK**



**COGNAC
FINISH CASK**



**PEATED WHISKY
FINISH CASK**



**CALVADOS
FINISH CASK**



**SAUTERNES
FINISH CASK**



**PORTO
FINISH CASK**

SINGLE CASK UNIQUE AGING IN SAINT- MALO.

A FORGOTTEN TRADITION:
THE SINGLE CASK, AGED
EXCLUSIVELY ON THE
MAINLAND, IN NEW FRENCH
OAK CASKS, AT THE HEART
OF SAINT-MALO'S OCEANIC
CELLAR.

FAR FROM THE TROPICAL
CLIMATE, THIS PURE RUM
EVOLVES SLOWLY,
ALLOWING ITS VIBRANT
FRESHNESS AND THE
VANILLA ROUNDNESS OF
THE VIRGIN WOOD TO
EXPRESS THEMSELVES, IN A
STYLE REMINISCENT OF THE
FINEST COGNACS AND
ARMAGNACS.



SINGLE CASK

Aged in wood in Saint-Malo, oceanic cellar
Cask: New French oak
45% ABV



Blend of pure sugarcane
rums from the Caribbean
- Marie Galante.



Notes of vanilla, yellow
fruits, and brioche.



EXCLUSIVE CASKS





THE EXCLUSIVE CASKS

A UNIQUE SELECTION AND AGING METHODS.

AT ARMATEURS DE RHUM, EACH EXCEPTIONAL CUVÉE COMES TO LIFE THROUGH UNIQUE AGING, SHAPED BY DISTINCTIVE NATURAL CONDITIONS. TRANSPORTED BY SAIL, EXPOSED TO MARITIME VARIATIONS, OR SUBMERGED UNDERWATER, OUR RUMS DEVELOP UNPRECEDENTED AROMATIC PROFILES, INFLUENCED BY THEIR ENVIRONMENT AND A MASTERED CRAFTSMANSHIP.

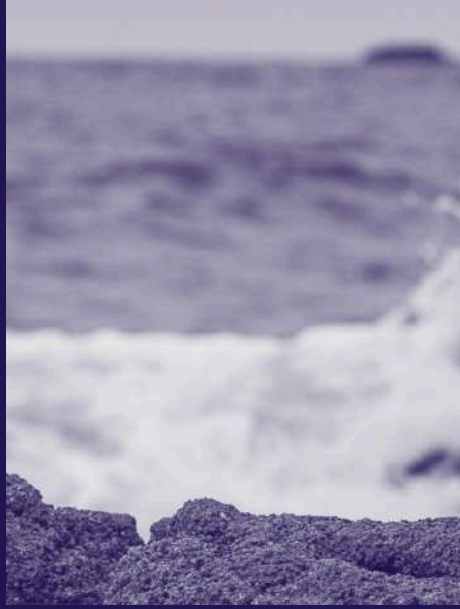


PRODUCED IN LIMITED EDITIONS, THESE UNIQUE RUMS CAPTURE THE MOMENT, OFFERING A RARE AND PRECIOUS EXPERIENCE, WHERE EACH BOTTLE TELLS AN UNPRECEDENTED STORY.

ASK FOR MORE INFORMATION !



FRENCH GIN





MALOUIN'S

FRENCH GIN WITH SEAWEED

AT THE HEART OF A CITY SWEEPED BY OCEAN WINDS, MALOUIN'S GIN WAS BORN, CAPTURING THE ESSENCE OF THE OCEAN AND THE BRETON LANDS. INSPIRED BY THE TALES OF SAILORS AND THE SCENTS OF SPICES BROUGHT FROM AFAR, IT BLENDS TRADITION AND BOLDNESS.

DRY SEAWEED GIN



A CHARACTERFUL DRY
GIN, NATURAL AND
ARTISANAL. A RECIPE
BETWEEN LAND AND SEA,
DISTINGUISHED BY THE
DELICATELY IODIZED
FLAVOR OF SEAWEED
HAND-HARVESTED AT LOW
TIDE.



BUCKWHEAT GIN

THIS OLD TOM GIN, WHERE BRETON HONEY AND BUCKWHEAT DISTILLATION BRING A SWEETNESS TO THE TOASTED NOTES OF BUCKWHEAT.



FRENCH VODKA





MALOUIN'S

BUCKWHEAT VODKA

IN THE PURE BRETON
TRADITION, MALOUIN'S
VODKA IS THE EXPRESSION
OF AN AUTHENTIC TERROIR
AND EXCEPTIONAL
ARTISANAL KNOW-HOW.
DISTILLED ON THE EMERALD
COAST FROM BUCKWHEAT
AND SAVORY, IT EMBODIES A
RAW YET REFINED
ELEGANCE.



BUCKWHEAT VODKA

ENJOYED BOTH NEAT AND IN COCKTAILS, THE BUCKWHEAT VODKA
REVEALS A SUBTLE FRESHNESS AND A MINERAL DEPTH, MUCH LIKE
THE BRETON COASTLINE THAT INSPIRED IT.
A SPIRIT OF CHARACTER, BORN FROM THE OCEAN AND SHAPED BY
PASSION.



SMALL CASK





A MINI CASK IN YOUR SHOP

TRY A UNIQUE CUSTOMER EXPERIENCE!

SERVICE

We provide a cask placement contract with no fees involved!

SHOPPING EXPERIENCE

Offer a **unique sensory experience** to your customers with a cask tasting!

CUSTOMER LOYALTY

Come back with your bottle! Offer a **deposit** system to your customers and enjoy a **discount** for each bottle not returned!

WITH A CASK-TO-BOTTLE SERVICE, OFFER YOUR CUSTOMERS A UNIQUE SENSORY EXPERIENCE!
FOR ANY QUESTIONS ABOUT THE MINI CASKS,

FEEL FREE TO CONTACT US!



MALOUIN'S

ARMATEURS DE RHUM



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Malouin's Gin Breton



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Saint-Malo Spritz



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