



STEPHAN DESTROOPER

-pâtissier-

CATALOGUS

# VOORSTELLING



BAKING GROUP is a thriving company passionate about everything in the 'bakery scene.'



Stephan received training at the well-known bakery school 'Ter Groene Poorte' in Bruges. As a young pastry chef, he worked in numerous renowned establishments both domestically and internationally. With this experience under his belt, Stephan took the entrepreneurial leap and built his dream.

The dream of offering his products to a broader audience was realized. Surrounded by an extremely dedicated team of specialists, new sublime creations continually emerge in Sint-Idebald. So far, the mellocake story has been his greatest success within the company.

The chocolate workshop became too small in Sint-Idebald, leading to expansion at a new location in Veurne. There, our well-known 'CHOC YOU! mellocakes' are produced. We are also known for our delicious artisanal bread and breakfast products, confectionery, and chocolate items. Quality and respect for tradition and product are values that are highly esteemed within our company.

We always operate with our four brand names:





# CHOC YOU! - MELLOCAKES

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THT = 6 Months after the production date  
Frozen 1 year + 75 days after defrosting

Bulk packaging of large mellocakes – 48 pieces per box.



Mello Original big



Mello Dark big



Mello White big



Mello Mokka big



Mello Speculoos big



Mello Cuberdon big



Mello Strawberry big



Mello Salted caramel big



# CHOC YOU! - MELLOCAKES

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THT = 6 Months after the production date  
Frozen 1 year + 75 days after defrosting

Bulk packaging of small mellocakes - 80 pieces per box



Mello Original small



Mello Dark small



Mello White small



Mello Mokka small



Mello Speculoos small



Mello Cuberdon small



Mello Strawberry small



Mello Salted caramel small



# MELLOCAKES - RETAIL PACKAGE

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THT = 6 Months after the production date  
Frozen 1 year + 75 days after defrosting

Retail packaging - 15 x 4 pieces per box



Mello Original retail 4st.



Mello Dark retail 4st.



Mello White retail 4st.



Mello Mokka retail 4st.



Mello Speculoos retail 4st.



Mello Cuberdon retail 4st.



Mello Strawberry retail 4st.



Mello Salted caramel retail 4 st.



# CHOC YOU! - MELLOCAKES

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THT = 75 days after production date  
Frozen 1 year + 75 days after defrosting

Black box package - 15 x 4 pieces per box



Mello BB Original 4st



Mello BB Dark 4st



Mello BB White 4st



Mello BB Mokka 4st



Mello BB Speculoos 4st



Mello BB Cuberdon 4st



Mello BB Strawberry 4st



Mello BB Salted caramel 4st

# CHOC YOU! - MELLOCAKES GOLDEN EDITION

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THT = 75 days after production date  
Frozen 1 year + 75 days after defrosting

Golden box package



Mello Golden box small



Mello Golden box big



# CHOC YOU! - MELLOCAKES

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THT = 75 days after production date  
Frozen 1 year + 75 days after defrosting

Duo package - 27x2 stuks per box



Mello original duo



Mello dark duo



Mello white duo



Mello MIX duo  
Original - white  
Original - dark  
White - dark



# MELLOCAKES - INDIVIDUALLY WRAPPED

THT = 6 Months after the production date  
Frozen 1 year + 75 days after defrosting

Individually wrapped - 24 pieces per box



Mello Original small



Mello Dark small



Mello White small



Mello Speculoos small



Mello Salted caramel small



# MELLOCAKES - INDIVIDUALLY WRAPPED

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THT = 6 Months after the production date  
Frozen 1 year + 75 days after defrosting

Individually wrapped - 100 pieces per box



Mello Original small



Mello Dark small



Mello white small



Mello Speculoos small



Mello Salted caramel small









CHOC YOU  
*Chocolate and more*  
A brand mark of Stepan Dzhoghlev  
VIERVUCHTEN  
QUATRE FRUITS

CHOC YOU  
*Chocolate and more*  
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# PASTES

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THT = 1year after production date



HAZELNUT PASTE (chocolate)  
(per 200g in a jar)



CARAMEL BEURRE SALLÉ PASTE (per 200g in a jar)

\*Also available per box x12





# GRANOLA & CO

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THT = Depends on the flavour, on the box



GRANOLA ORIGINAL  
(per 6x300 g per box)



GRANOLA GLUTENFREE  
(per 6x 250 g per box)



GRANOLA CRUNCHY  
per 6x 300 g per box)



GRANOLA ORIGINAL 1kg  
(per 1kg vacuüm)



GRANOLA GLUTENFREE 1kg  
(per 1kg vacuüm)





# CHOCOLATE PRODCUTS

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THT = 9 months



## LOVE COOKIES

PERFECT: Cookie + Caramel+ Chocolate

PURE: Hazelnut Cookie

PASSION: Cookie + Chocolate

ALSO AVAILABLE IN BULK



# CHOCOLATE PRODUCTS WILLIAM SWEETLOVE

THT = on the box



PINGUIN  
MILK



PINGUIN  
WHITE



PINGUIN  
DARK



PINGUIN  
GOLD LEAF 24 CARAT



# HAZELNOOTSCHIJVEN

THT = 1 year



HAZELNUTDISC MILK CHOCOLATE  
(250g per package)



HAZELNUTDISC DARK CHOCOLATE  
(250g per package)



HAZELNOOTSCHIJVEN MELK  
(12x250g packaged per box)



HAZELNUTDISCS DARK CHOCOLATE  
(12x250g packaged per box)



# NOTE'S



A series of ten horizontal dotted lines, evenly spaced, providing a template for writing notes.



# [BAKINGGROUP]

BAKERY PRODUCTS & CONCEPT

STEPHAN DESTROOPER  
-patissier-



CHOC YOU!®  
*Chocolate and more....*  
A brand of Stephan Destrooper